

CONTRACT

KCMO-AM
8900 Indian Creek Parkway
Building Six Suite 300
Overland Park, KS 66210
(913) 514-3000

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

<u>Contract / Revision</u> 881321 /		<u>Alt Order #</u> 36229921
<u>Advertiser</u> American Center		<u>Original Date / Revision</u> 10/27/22 / 10/27/22
<u>Contract Dates</u> 10/28/22 - 10/31/22	<u>Estimate #</u> 5990	
<u>Product</u> American Center		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCMO-AM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz-7.5%
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCMO	10/28/22	11/03/22	M-F	6:00 AM-10:00 AM		1:00			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	----F--				3	\$95.00			
N 2	KCMO	10/31/22	11/06/22	M-F	6:00 AM-10:00 AM		1:00			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	M-----				3	\$95.00			
N 3	KCMO	10/28/22	11/03/22	M-F	10:00 AM-3:00 PM		1:00			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	----F--				4	\$95.00			
N 4	KCMO	10/31/22	11/06/22	M-F	10:00 AM-3:00 PM		1:00			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	M-----				4	\$95.00			
N 5	KCMO	10/28/22	11/03/22	M-F	3:00 PM-7:00 PM		1:00			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	----F--				3	\$95.00			
N 6	KCMO	10/31/22	11/06/22	M-F	3:00 PM-7:00 PM		1:00			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	M-----				3	\$95.00			
Totals											20	\$1,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	10	\$950.00	(\$142.50)	\$807.50
10/31/22 - 10/31/22	10	\$950.00	(\$142.50)	\$807.50
Totals	20	\$1,900.00	(\$285.00)	\$1,615.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Justin Washington, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Amplify Media

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Justin Washington

Phone number: 773-619-4953

Email: justin@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Center

Address: 700 13TH STREET NW, SUITE 800, WASHINGTON, DC 20005

Contact: Justin Washington

Phone number: 773-619-4953

Email: justin@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: Steve Patterson
Board Member: Pat Griffin

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor American Center	Station Representative
Signature: Justin Washington <small>Digitally signed by Justin Washington Date: 2022.10.26 08:52:24 -05'00'</small>	Signature: Breana S. Griffin <small>Digitally signed by Breana S. Griffin Date: 2022.10.26 08:52:24 -05'00'</small>
Name: Justin Washington	Name: Breana Griffin
Date of Request to Purchase Ad Time: 10/27/2022	Date of Station Agreement to Sell Time: 10/27/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/27/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 881321	Station Call Letters: KCMO-AM	Date Received/Requested: 10/27/22
Est. #: 5990	Station Location: 8900 INDIAN CREEK PKWY, OVERLAND PARK, MO 66207	Run Start and End Dates: 10/28/22-10/31/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

DDS CONT# 0
C/P/E: / / 5990

PH #

* REP ORDER COMMENT *

REF ORDER COMMENT:
 ** 10/26/2022 3:05:00 PM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION
 **ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S
 NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * * THIS AGENCY HAS PAID KATZ
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK
 TO THE STATIONS. **PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP** PLEASE
 CONFIRM ORDER IN SYSTEM. THANK YOU!

** 10/26/2022 3:05:00 PM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM **

** 10/26/2022 3:05:00 PM: FLIGHT DATES ARE FRIDAY 10/28 THROUGH MONDAY 10/31. ||
POPULATIONBUYTYPE: CPP.

POPULATION: NY: 19,570,000. THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 5TH ST./NY, NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

[illegible]

Oct 27, 22
 CONT# 36229921 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: / / 5990

2.3	M.....	3P - 7P	60	10/31/2022 - 10/31/2022	1W	3	\$95.00	3
BEN SHAPIRO - M-F/3P-5P, MARK LEVIN - M-F/5P-8P								
** WEEKLY FLIGHT TOTALS **						10	\$950.00	

	Oct 22	Nov 22					
SPOTS	10	10					
CASH	950.00	950.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	950.00	950.00					

							TOTAL
SPOTS							20
CASH							1,900.00
TRADE							0.00
NSL							0.00
TOTAL							1,900.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Order #881321: Katz Media../American C../American C../5990

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/27/22 1:37:44 PM	Cash in Advance Removal		[Cleared cash in adv] Katz natl payment - mm	Meghan Math	\$1,900.00	20	0.00
10/27/22 12:57:15 PM	Processed		<async process>	Michael Ahlshi	\$1,900.00	20	0.00
10/27/22 11:58:01 AM	Approved			Meghan Math	\$1,900.00	20	0.00
10/27/22 11:57:59 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Meghan Math	\$1,900.00	20	0.00
10/27/22 11:40:02 AM	Approval Workflow		[Sales Manager - Ready Default]	Jared Robb (j)	\$1,900.00	20	0.00
10/27/22 10:11:58 AM	Ready for approval		ready fix separation and pcode	Breana Griffin	\$1,900.00	20	0.00
10/27/22 10:07:59 AM	Approval Workflow		[Sales Manager - Ready Default]	Bill Ryan (bry)	\$1,900.00	20	0.00
10/27/22 10:04:12 AM	Ready for approval		READY	Breana Griffin	\$1,900.00	20	0.00
10/27/22 9:54:22 AM	New order created		Imported EC Order	Breana Griffin	\$1,900.00	20	0.00

[Sorted by: Date]