



*Trusted Perspective
Innovative Data
Superior Results*

TO: INTERESTED PARTIES
FROM: TREVOR K SMITH, PH.D.
SUBJECT: KANSAS ATTORNEY GENERAL NOVEMBER ELECTION
DATE: MAY 2, 2022

In the general election for Attorney General in Kansas, Republican Kris Kobach is leading likely Democratic nominee, Chris Mann.

- Of the Republican primary election candidates, no one earns a larger vote share than Kris Kobach (44%), showing no strategic advantage to choosing another candidate as the Republican nominee.

Attorney Ballot	%
Kris Kobach	44%
Chris Mann	41%
Undecided	15%

- Moreover, Republican Derek Schmidt currently leads Democrat Laura Kelly in the race for Governor by a similar margin as Kobach does in the Attorney General race

Governor Ballot	%
Derek Schmidt	47%
Laura Kelly	43%
Undecided	10%

METHODOLOGY

WPAi selected a random sample of n=500 likely voters from the Kansas voter file using Registration Based Sampling (RBS) and contacted them via Interactive Voice Response (IVR). The sample for this survey was stratified based on gender, age, mobile phones, and geography and then was post-weighted to reflect the 2022 modeled voter universe. Respondents were contacted from April 26-27, 2022, with a margin of error of ±4.4%.

ABOUT WPA INTELLIGENCE

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation, an integral part of the RNC Voter Scores program, and, most recently, the team behind the analytics and polling for Glenn Youngkin’s 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with six *Pollies*, and we have been recognized by Campaigns & Elections’ *Reed Awards* for the *Best Use of Data Analytics/Machine Learning*, *Best New Research Technique*, and *Best Application of AI Technology to Optimize Targeting*.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections’ Technology Leader of the Year; Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)’s prestigious *40 Under 40* list.

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