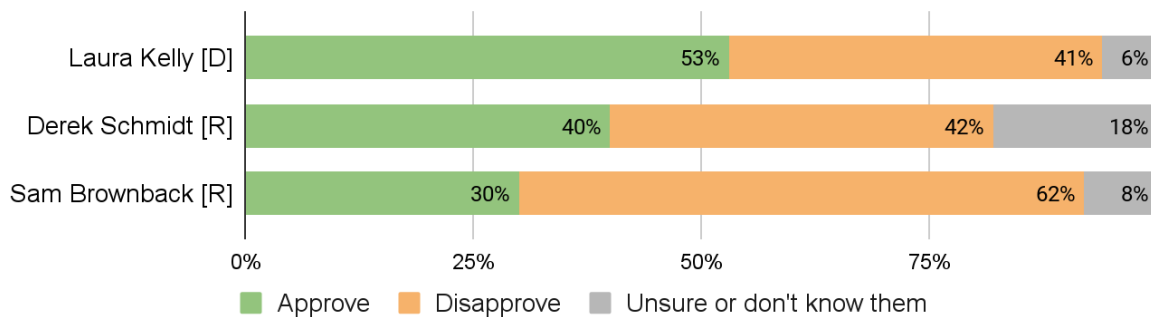


To: EMILY's List
From: Clarity Campaign Labs
Date: September 16, 2021
Subject: Laura Kelly is popular and competitive in Kansas

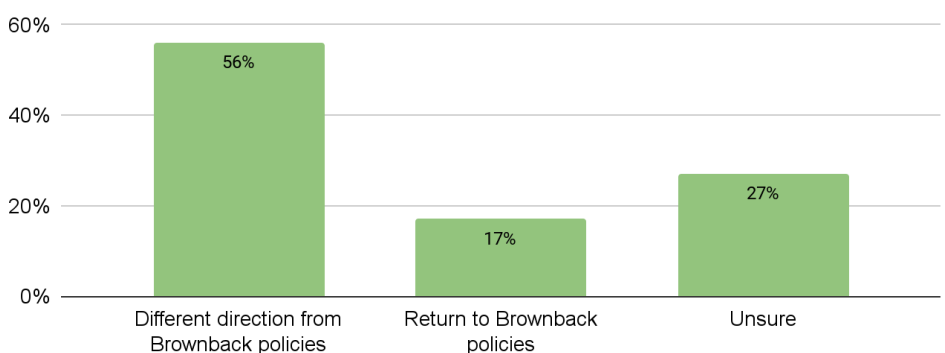
A recent survey by Clarity Campaign Labs on behalf of EMILY's List shows that Governor Laura Kelly is popular with voters in Kansas and starts the 2022 gubernatorial race with a lead -- along with a solid base of support across party lines -- more than a year out from the election.

Despite the state's Republican bent, Governor Laura Kelly remains popular: 53% of respondents approve of the job she's doing, while 41% disapprove. 27% of self-identified Republicans approve of the job she's doing, as do 69% of Independents and 94% of self-identified Democrats. In comparison, 40% of respondents approve of the job that Attorney General Derek Schmidt is doing, while 42% disapprove. 40% of respondents approve of the job that Attorney General Derek Schmidt is doing, while 42% disapprove.



The head-to-head gubernatorial ask shows Kelly with a three-point lead over Schmidt, with 47% supporting Kelly and 44% supporting Schmidt. Kelly is winning support from 95% of self-identified Democrats, 18% of self-identified Republicans, and 59% of Independents. Kelly is consolidating support among voters who identify as ideologically moderate (83% support) and is pulling a decent amount of support from voters who identify as somewhat conservative (21% support).

Similarly, Former Governor Sam Brownback is almost universally unpopular with Kansas voters; just 17% of respondents were in favor of returning to Brownback's policies while 56% want to go in a different direction. **91% of Democrats, 69% of Independents, and 42% of Republicans disapprove of how Brownback did his job while Governor.**



The survey was conducted between September 13-15 using IVR calls to landline phones. The sample included 810 registered voters and was weighted to reflect a likely 2022 general electorate. The margin of error is +/- 3.45% at a 95% confidence interval.