

DUPLICATE INVOICE



KMBC
 6455 Winchester Ave
 Kansas City, MO 64133-6409
 Main: (816)221-9999
 Billing: (704)208-2350

www.kmbc.com

Billing Address:

Sandlot Strategic
 Attention: Accounts Payable
 PO Box 8511
 St Joseph, MO 64508

Send Payment To:

KMBC
 PO Box 90018
 Prescott, AZ 86304-9018
 TIN# 88-0326834

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807161-1	11/11/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
KMBC	KMBC House Account	Kansas City	Local

Advertiser	Product	Estimate Number
Per Aspera	PER ASPERA	

Flight Dates	Order #	Alt Order #
10/31/18 - 11/05/18	1807161	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/31/18	11/05/18	Good Morning America	7-8am	M-WTF--	:30	5	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/18	11/06/18	M-WTF--	5	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	W	10/31/18	7:24 AM	Good Morning America	7-8am	:30	KKKVPA	\$2,000.00	NM
5	KMBC	W	10/31/18	7:59 AM	Good Morning America	7-8am	:30	KKKVPA	\$2,000.00	NM
2	KMBC	Th	11/01/18	7:39 AM	Good Morning America	7-8am	:30	KKKVPA	\$2,000.00	NM
3	KMBC	F	11/02/18	7:54 AM	Good Morning America	7-8am	:30	KKKVPA	\$2,000.00	NM
4	KMBC	M	11/05/18	7:45 AM	Good Morning America	7-8am	:30	KKKVPA	\$2,000.00	NM
2	11/04/18	11/04/18	News Wknd Sun	7-9am	-----4	:30	4	\$900.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/18	11/04/18	-----4	4	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	11/04/18	6:59 AM	News Wknd Sun	7-9am	:30	KKKVPA	\$900.00	NM
4	KMBC	Su	11/04/18	8:29 AM	News Wknd Sun	7-9am	:30	KKKVPA	\$900.00	NM
3	KMBC	Su	11/04/18	8:57 AM	News Wknd Sun	7-9am	:30	KKKVPA	\$900.00	NM
2	KMBC	Su	11/04/18	8:58 AM	News Wknd Sun	7-9am	:30	KKKVPA	\$900.00	NM
3	11/04/18	11/04/18	MATTER OF FACT	SUN 1030-11A	-----2	:30	2	\$500.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/18	11/04/18	-----2	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMBC	Su	11/04/18	10:45 AM	MATTER OF FACT	SUN 1030-11A	:30	KKKVPA	\$500.00	NM
1	KMBC	Su	11/04/18	10:55 AM	MATTER OF FACT	SUN 1030-11A	:30	KKKVPA	\$500.00	NM
4	10/31/18	11/05/18	DR OZ DAY	.9-10A	M-WTF--	:30	4	\$700.00	NM	
Class of Time - Fixed Non Pre-emptible										

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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TIN# 88-0326834

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Invoice # 1807161-1	Invoice Date 11/11/18	Invoice Month November 2018	Invoice Period 10/29/18 - 11/05/18
Advertiser Per Aspera		Product PER ASPERA	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	10/31/18	11/05/18	DR OZ DAY Class of Time - Fixed Non Pre-emptible	.9-10A	M-WTF--	:30	4	\$700.00	NM	
Weeks:		<u>Start Date</u> 10/31/18	<u>End Date</u> 11/06/18	<u>MTWTFSS</u> M-WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMBC	W	10/31/18	9:54 AM	DR OZ DAY	.9-10A	:30	KKKVPA	\$700.00	NM
3	KMBC	Th	11/01/18	9:14 AM	DR OZ DAY	.9-10A	:30	KKKVPA	\$700.00	NM
4	KMBC	F	11/02/18	9:29 AM	DR OZ DAY	.9-10A	:30	KKKVPA	\$700.00	NM
1	KMBC	M	11/05/18	9:18 AM	DR OZ DAY	.9-10A	:30	KKKVPA	\$700.00	NM
5	10/31/18	11/05/18	5pm News Class of Time - Fixed Non Pre-emptible	5-530pm	M-WTF--	:30	2	\$2,200.00	NM	
Weeks:		<u>Start Date</u> 10/31/18	<u>End Date</u> 11/06/18	<u>MTWTFSS</u> M-WTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMBC	F	11/02/18	5:28 PM	5pm News	5-530pm	:30	KKKVPA	\$2,200.00	NM
1	KMBC	M	11/05/18	5:27 PM	5pm News	5-530pm	:30	KKKVPA	\$2,200.00	NM
6	10/31/18	11/05/18	M-F 10pm News Class of Time - Fixed Non Pre-emptible	10-1035pm	M-WTF--	:30	1	\$2,200.00	NM	
Weeks:		<u>Start Date</u> 10/31/18	<u>End Date</u> 11/06/18	<u>MTWTFSS</u> M-WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	M	11/05/18	10:12 PM	M-F 10pm News	10-1035pm	:30	KKKVPA	\$2,200.00	NM
7	10/31/18	11/05/18	The View Class of Time - Fixed Non Pre-emptible	11am-12pm	M-WTF--	:30	4	\$1,000.00	NM	
Weeks:		<u>Start Date</u> 10/31/18	<u>End Date</u> 11/06/18	<u>MTWTFSS</u> M-WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	W	10/31/18	11:59 AM	The View	11am-12pm	:30	KKKVPA	\$1,000.00	NM
4	KMBC	Th	11/01/18	10:58 AM	The View	11am-12pm	:30	KKKVPA	\$1,000.00	NM
3	KMBC	F	11/02/18	10:58 AM	The View	11am-12pm	:30	KKKVPA	\$1,000.00	NM
2	KMBC	M	11/05/18	11:22 AM	The View	11am-12pm	:30	KKKVPA	\$1,000.00	NM
8	10/31/18	11/05/18	ELLEN EF Class of Time - Pre-emptible with notice	M-F 3-4p	M-WTF--	:30	4	\$500.00	NM	
Weeks:		<u>Start Date</u> 10/31/18	<u>End Date</u> 11/06/18	<u>MTWTFSS</u> M-WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMBC	W	10/31/18	3:23 PM	ELLEN EF	M-F 3-4p	:30	KKKVPA	\$500.00	NM
1	KMBC	Th	11/01/18	3:31 PM	ELLEN EF	M-F 3-4p	:30	KKKVPA	\$500.00	NM
4	KMBC	F	11/02/18	3:46 PM	ELLEN EF	M-F 3-4p	:30	KKKVPA	\$500.00	NM
3	KMBC	M	11/05/18	3:19 PM	ELLEN EF	M-F 3-4p	:30	KKKVPA	\$500.00	NM

Total Spots **26**

Payment Terms 30 Days

Gross Total **\$30,000.00**

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Advertiser		Product	Estimate Number
Per Aspera		PER ASPERA	

<u>Agency Commission</u>	\$4,500.00
<u>Net Amount Due</u>	\$25,500.00

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